

Company presentation

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Connecting Europe for a Sustainable Future

We offer affordable and seamless ferry transportation with an absolute commitment to safety and reliability, and a reduced environmental footprint.

Everything we do is based on our core values care for our customers, care for resources and care for each other.



Our Swedish heritage

Our company is shaped by our Swedish roots and the fact we are a family-owned company.

Our founder, Sten Allan Olsson, grew up in a fishing community on a small island named Donsö in Gothenburg's archipelago in the 1920's named Donsö.

On the Island of Donsö resources were scarce and our founder learned at a young age that caring for each other, hard work and always delivering on a promise were fundamental values both in life and business.

Today, the values of care – caring for customers, caring for resources and caring for each other – still guide us.



Stena Line in numbers





17 ferry routes**6** owned ports



37 vessels **25 000** yearly sailings*





2 million freight units*



thousand cars*



Z.**Z** million guests*







Stena Line in short



An extensive route and port network in Northern and Western Europe.



A well-adapted, balanced and flexible fleet of RoPax and RoRo ferries.



Engaged employees who put safety first, care about customers and the big little things.



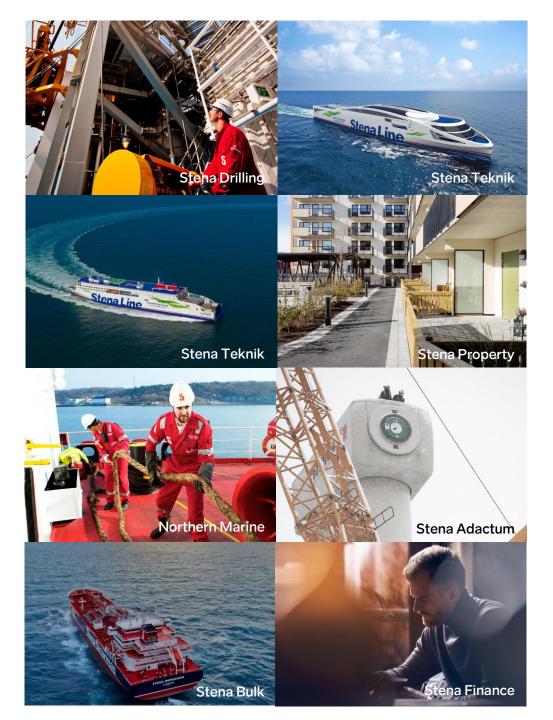
Seamless and efficient transport for all our customers under a well-known brand.

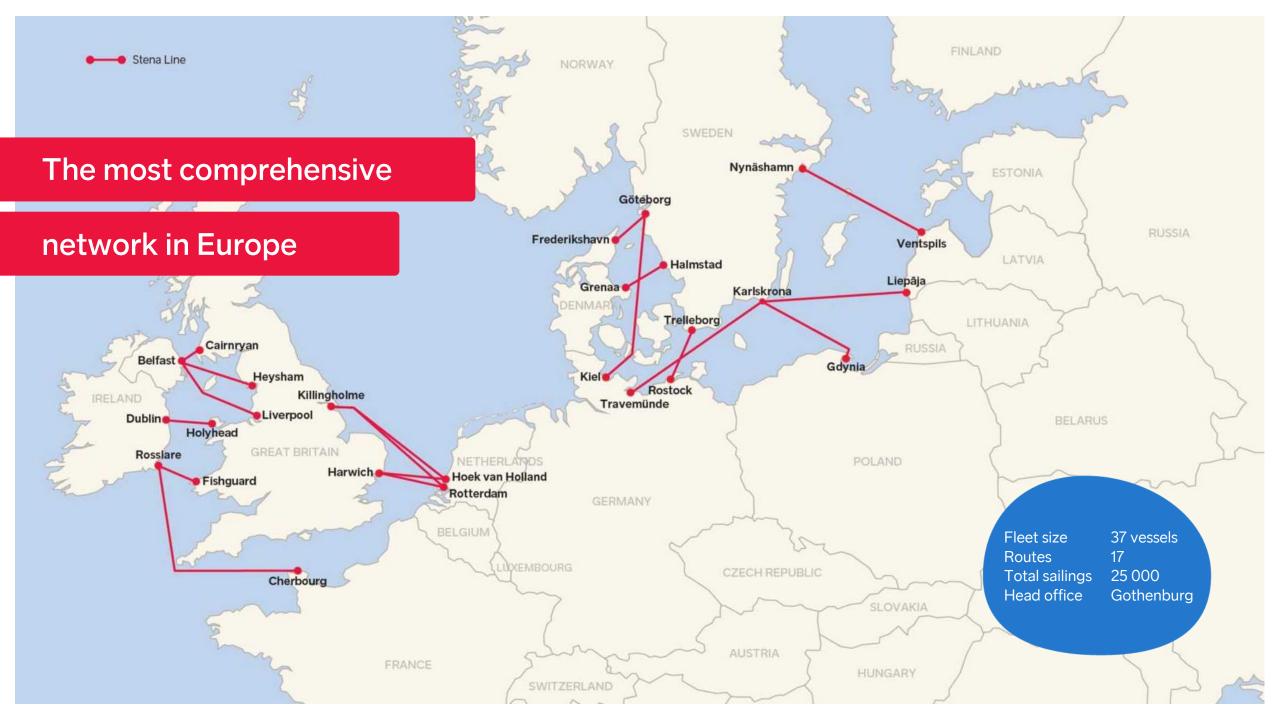
Connecting Europe for a Sustainable Future An ambitious sustainability strategy.



Stena AB – our extended family

Stena Line is part of Stena AB and together we have 15,700 employees around the world working every day to create value for our customers in Ferry Operations, Offshore Drilling, Shipping, Property and New Businesses.







Fleet & Operations

- Our fleet of 37 vessels is one of the largest in the business and enables a high frequency of departures.
- Most of our vessels are RoPax which combine freight and passengers, while our RoRo are purely freight.
- Five new efficient vessels are being delivered until 2022.
- We have 99,8 % technical reliability and fleet capacity is more than 95 000 lane meters and 30 000 passengers.
- We own six ports, and control stevedoring and check-in in another 10 ports. In total, we operate 28 terminals in 9 countries.
- At Stena Line we put safety first, and every year we invest approximately € 500 million in upgrades, dry dockings and refits to keep top quality.



Safety first

- At Stena Line we put safety first, whether you work on board or ashore.
- All crew receive a minimum of two day's safety training and each week we hold safety exercises on board.
- A safe work environment for our crew guarantees good safety for our passengers, and we work systematically to ensure this.
- We work closely together with national and international authorities to comply with all regulations and to share best practice.



24/7 and 365 days a year we take good care of customers, each other and all other valuable resources . We put safety first, and we think of big little things that can take us further and create an even greater experience for our customers.

The combination of people, vessels, ports and technology makes Stena Line an exciting place to work. No day is ever the same, and there are plenty of opportunities to grow.

The journey starts with our people

Hollic

An attractive workplace



We offer more than 270 different professions and employ over 4,300 people.



We operate in 9 countries and have exciting work opportunities across our whole network.



A focus on equality and diversity, makes sure Stena Line is a place where everyone feels welcome.



Great team work and a friendly atmosphere. In fact, strive to be more like family and friends to each other.



We support on the job training, and we believe that challenges makes us grow.



A safe and stable workplace, where we offer a good work-life balance.



As a leader in sustainable shipping, we strive to transform the transport industry step by step.



Transport a.c.o EUROPE

BYEND HORIZON

With 25,000* departures every year and Europe's most comprehensive route network we offer reliability and frequency few other operators can match.

We enable trade and transport in Europe to link sea, road and rail together. We have more than 20 years experience of direct rail shipment and offer several intermodal solutions from north to south.

Connecting Europe



The most comprehensive route network in Europe



Accompanie and unaccompanied freight



Provides customised solutions to meet the industry demands



Intermodal and logistical solutions



A great choice of customer oriented digital solutions



Efficient customer support



One sales contact utilising the whole network



A leader in sustainable shipping



Travel with us

Stena Lines large fleet connects people across Europe. Enabling convenient and efficient travel, we offer a seamless customer experience.

Easy online booking and check in facilitates easy access with car or as a foot passenger. Personal service on-board and several different restaurant and bars as well as shopping opportunities adds value for passengers.

An attractive workplace



Convenient customer support



Well stocked shops



4 300 caring employees



Restaurants and bars



Happy kid's mascot & play areas



Infinite number of destinations



2 loyalty programs, Extra and Business Traveller



A leader in sustainable shipping

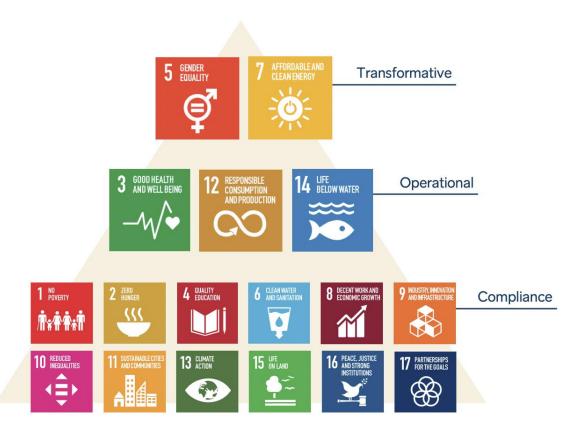


Our roadmap to a sustainable future

Our sustainability strategy is based on the UN Sustainable Development Goal, with emphasis on five of them.

We have two transformative focus areas where we will proudly lead the change towards a more sustainable future within our industry.

We have three operational focus areas where we always make sustainable choices where possible and make step by step improvement within our operations.

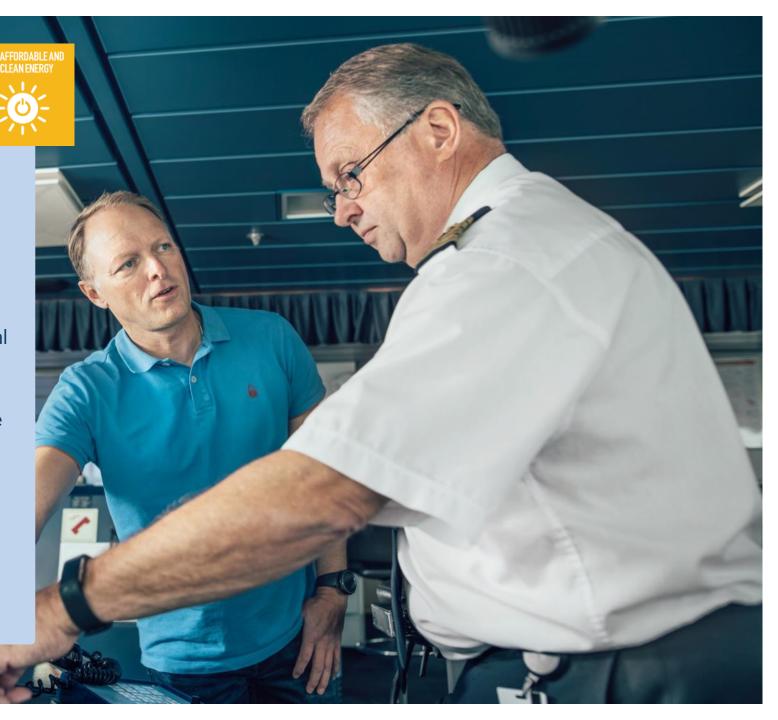


"Our ambition is to be a leader in sustainable shipping. We will lead the transformation towards emission free shipping and an industry characterized by equality and diversity. We will do this through a decade of action."



Al assisted vessels

- We have developed an AI-model that predicts the most fuel-efficient way to operate a vessel for each sailing.
- The model supports our captains and officers and helps reduce fuel consumption and minimize environmental impact substantially.
- Senior Master Jan Sjöström with crew on Stena Scandinavica are spearheading the project together with our data scientists.
- Trials have been successful, and we are launching the model fleet wide, contributing to reach our sustainability target to reduce fuel consumption by 2 - 3 % annually.





World's first methanor ferry

AFFORDABLE AN Clean Energy

- In 2015 we converted one of our fleet's largest vessels, the Stena Germanica, to the worlds first dual-fuel ferry capable of running on methanol as well as diesel.
- Methanol is basically free of Sulphur and particles – and reduces NOx emissions by 60 % - it can also be made of renewable feedstock.
- This made us the first shipping company to try environmentally friendly methanol as a marine fuel on a large scale.
- We believe methanol has the potential to play an important part in the marine fuel of the future.

Battery power

- Early 2018 we installed a 1MWh battery pack on Stena Jutlandica on the Gothenburg to Frederikshavn route, as our first battery hybrid solution.
- The battery pack will power the ship's thrusters (used to maneuver the vessel in to port) and replace two auxiliary engines. It saves fuel and is also a back-up safety feature - and reduces noise in port.
- The next step to run one main engine on battery power from the port, through the archipelago and out to the open ocean.
- And then who knows? Our ambition is to have a fully electric short distance ferry in operation by 2030.



Take care!

Stena